



Innovation Loft

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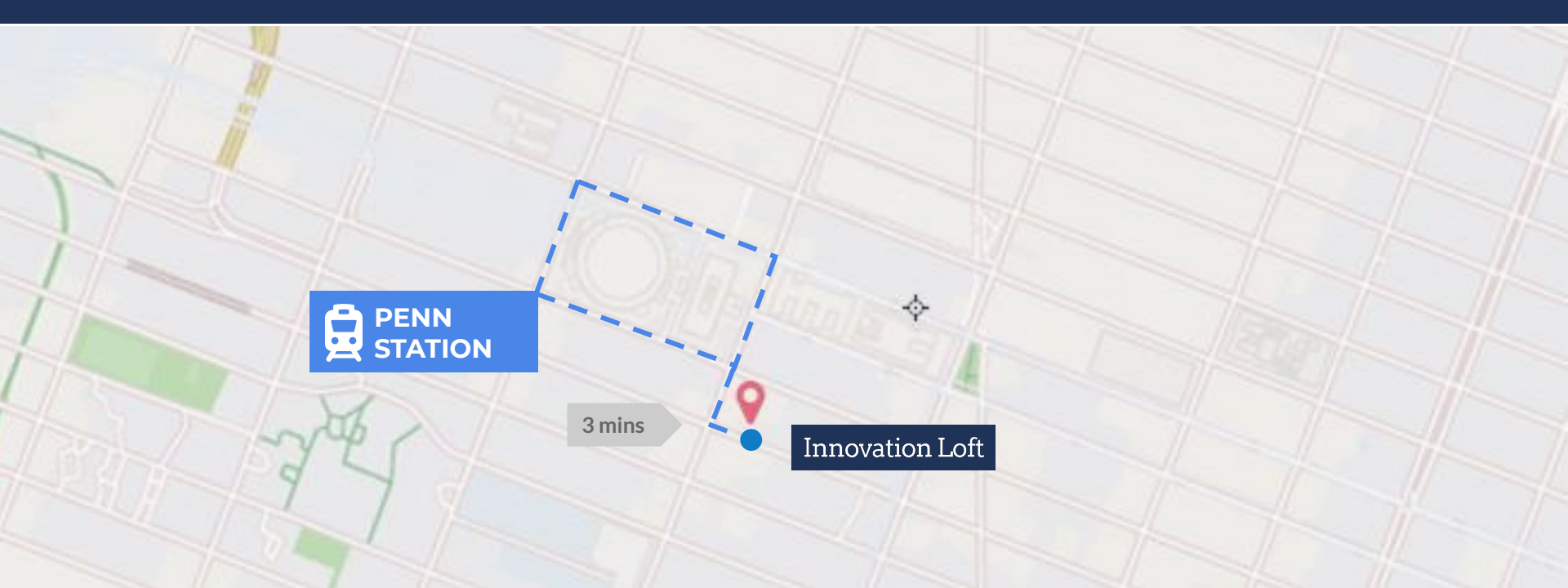
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Enhancing The Corporate Experience

The Innovation Loft is a unique corporate offsite event space that promotes creativity, stimulates ideation, and nurtures teamwork through a plethora of collaboration tools, innovative technology, and thought inspiring brain-games.





The Location For Collaboration

Innovation Loft is just steps away from Penn Station in the heart of Midtown Manhattan and easily accessible to a variety of transportation options.

Full Service Facility

The following amenities are included with your rental to help maximize your offsite event experience.

Technology	Innovation Tools	Refreshments
Over 30 customizable flat screen HD displays, Wi-Fi, AV system, music, microphones, and rolling monitors to hook up your laptop for presentations.	Printing, rolling magnetic whiteboard walls, markers, wipes, hypertiles, pens, scissors, tape, and more!	Continuous hot & cold beverage service and packaged snacks provided to keep your team fueled and focused. <u>See slide 9 for catering options.</u>

Technology

All of the below are available, and will be set up for the day of your event, upon request.

- Over 30 flat screen displays with customizable digital signage capabilities for branding imagery
- Access to printing and copying (200 free prints included)
- House sound system with plenty of microphones
- Library of music
- Rolling monitors to project your laptop content
- Wi-Fi
- Polycom, Webcam, etc. available



Tools and Setup

All of the below are available, and will be set up for the day of your event, upon request.

- Round tables (seats 5-8 people)
- High top tables
- Comfy chairs and lounge furniture
- Colorful decor
- Indirect and custom-controlled lighting
- Moving magnetic whiteboards for maximum flexibility
- Collaboration and presentation tools
- Full inventory of office supplies
- Magnetic Hypertiles (8 ½ x 11 or 11 x 17)
- Toys, books, and games to inspire creative thinking



Drinks and Snacks

Continuous hot and cold beverage service and packaged snacks will be provided throughout the day.

- Hot Coffee (regular/decaf)
- Tea
- Water
- Variety of Seltzers
- Coke, and Pepsi products
- Packaged snacks (chips, trail mix, granola bars, cookies, etc)



Rental Options

Loft rental days are Monday - Friday, 8:30 am - 5:30 pm with a complimentary hour on either side for set up and breakdown.

Full Space Rental

Our full space fits 120 people at maximum (based on firecode).



Half Space Rental

For half space, depending on set up we recommend fitting no more than 45 people.



Overtime Fees

We gladly extend complimentary access by 1hr in the AM and 1 hr in the PM on event days for set up and break down. Additional access time is subject to additional charges.

Enhance Your Experience

Take your session to the next level. Allow our expert team to provide additional advice on how to best utilize the Innovation Loft to run a productive and impactful event.

IL Engagement Session

An expert from our team will share useful tips and techniques for you to implement during your workshop. This advisor will empower you to use the tools available at the Loft in a productive and optimized manner.

Knowledge Worker

Supports the event by ensuring that all technical processes are executed thoroughly. Tasks include photography and information documentation, video, environment transitions between break-outs, catering set-up and input organization.

Full Service Facilitation

Our facilitation experts will focus on conducting all aspects of a purpose-driven session to maximize your company's time spent in the Innovation Loft and bring the team together to get them in the right mindstate to drive transformational results.



Event Add-Ons

A few extras to help ensure that your event goes as smoothly as possible

Catering

We have three preferred caterers that are delicious and reliable, but you are also welcome to use your own. We require groups of 50 and under to hire 1 catering attendant to manage meals, and groups over 50 to hire 2 catering attendants. In order for alcohol to be allowed at the Loft during an event, the caterer must provide and have a license to serve the alcohol. Please inquire for additional information regarding our preferred caterers and bartenders!

Dedicated AV/Tech Attendant

Responsible for setup and operation of microphones, lighting and sound equipment. Tasks include control of sound, music and technical support for teleconferencing. Technicians can also edit content for final deliverable.

In-House Photography

The event photographer/videographer is responsible for capturing and documenting the session's ideas, takeaways, and key points, which helps put your learnings into action once the workshop is over.

Nearby Partners

A few extra help to ensure that your trip to New York City is as eventful as possible.

Hotel Deals

We have partnered with local hotels in the area to provide Innovation Loft clients with special rates. For more information on special rates and booking contact the Loft Manager.

Cambria Hotels & Suites

123 W. 28th Street, NYC, 10001

Holiday Inn Chelsea

125 W. 26th Street, NYC, 10001

Marriott Chelsea

135 W. 30th Street, NYC, 10001

Arlo NoMad

11 E. 31 Street, NYC, 10016

Sightseeing and Activities

We are located near a variety of attractions such as the Highline, Madison Square Garden, and the Empire State Building. We will also suggest restaurants and other venues upon request to help you enjoy your time in New York City.



Client Reviews

At the Innovation Loft not only do we love our clients, but customer satisfaction is our biggest priority. We take pride in our facilitation and strive for the perfect execution of your event.

"Innovation Loft and the Staff at Innovation Loft were amazing! From the beginning, everyone worked with Tuesday's Children's needs and wants and made it happen. I cannot recommend this space enough. It provided a creative and meaningful experience that inspired innovative thinking!

THANK YOU!"

"Great venue for a smaller gathering and workshop. The decor is inspirational, be careful your "reading list" will grow exponentially! There are white board partitions so you can configure the room and have plenty of writing space. Sound system was appreciated and most of all, as someone that lives in the South, I was pleasantly impressed with their hospitality. I mostly interacted with Susie and she was gracious.

There are cubbies for your items, coat rack, and charging stations for your devices."

"The space can really be transformed into anything you would like, and the staff including Lauren are happy as can be to help you have the best possibly layout and meeting. Our group really enjoyed not being in the office and having such an open space with great light to host our 3 day meeting. I can't say more nice things about Lauren, she is such an accommodating host who really goes above and beyond, and best of all supplies really yummy snacks!"